



For Immediate Release

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Contour Introduces CPAP Innovation: CPAPMax Pillow 2.0 & CPAP Pillow 2.0

CHARLOTTE, NC — Contour Products gives buyers a reason to show up at MedTrade in Atlanta this year with the launch of two new innovative CPAP pillows. Retailers carrying CPAP product lines are realizing profit, as more than 18 million Americans currently suffer from sleep apnea, according to the [National Sleep Foundation](#), and this number is on the rise.

CPAP users will experience adjustable comfort with the Contour CPAPMax Pillow 2.0. The pillow features two different sides and four different heights. One side of the pillow will keep users cool with 3D mesh, while the other side features a plush traditional fiberfill pillowtop for supreme comfort. The CPAPMax is easily adjusted to four different heights to customize comfort. Plus, the side cutouts will alleviate mask bumps and interference while sleeping on the side, and the hose tether will prevent air leakage as users move in the night.

New and improved, the CPAP Pillow 2.0 features 50% more head area with a plush traditional fiberfill pillowtop. The pillow's special design has side pockets to accommodate any PAP mask, reducing uncomfortable pressure on the user's face. Plus, the CPAP Pillow's orthopedic shape improves airway alignment and supports the spine's natural curves.

The new pillows will be on display and demonstration available at Contour's MedTrade booth, #2237, November 1-3, 2016. Additional support pillows and accessories will also be exhibited, such as bestsellers, the Kabooti Seat Cushion, Flip Pillow and Cool Air Pillow.

For more information, visit booth #2237 at Medtrade 2016 or visit www.CPAPMax.com. Contact us at 800-692-6686 or email sales@contourliving.com.

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About Contour Products

Contour Products, Inc. is celebrating its 25th year of being an innovative leader in the specialty sleep, comfort and support industry. The company manufactures a variety of pillows, wedges, seat solutions and CPAP accessories that help to comfort, support and properly align the body for overall comfort and improved well-being. An emphasis on posture, ergonomics and support is what separates Contour Products from the competition. Contour Products believes that being comfortable is not just an indulgence, but a necessity to obtaining quality sleep and maintaining good health.

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