



FOR IMMEDIATE RELEASE
CONTACT: KELLY CONKLIN
KELLYC@CONTOURHEALTH.COM

CONTOUR PRODUCTS REVEALS FLIPPABLE PACKAGING FOR FLIP PILLOW

CHARLOTTE, NC – (September, 2015) Contour Products is proud to announce that their top selling FLIP PILLOW™ is now available to wholesale customers in spectacular retail packaging! The revolutionary 10-in-1 FLIP PILLOW™ from Contour® is not just an ordinary pillow, it’s gentle, cradling comfort and support flips into ten different positions to help you sleep soundly and wake up feeling refreshed from your head to your toes. Whether you prefer sleeping on your back, stomach or side, its’ unique shape offers

the benefits of a wedge with the comfort of a pillow. Support is offered where you need it - upper body, lower back, knees, legs or a combination of many. A chart is also included, which demonstrates proper positioning for neck and spine alignment and therapeutic support for your upper body and legs. Not feeling achy? No problem! The FLIP PILLOW™ is perfect for reading, gaming, watching TV or sleeping. It truly flips to be every pillow you will ever need! “I can finally read for long periods of time like I’ve always wanted! Whenever I get tired of holding up my book in one position, I’ll just flip to another! I’ve been telling all of my friends about this wonderful addition to my



home.” –Andrea S., Contourliving.com Customer. The FLIP PILLOW™ is quality manufactured with a soft, hypo-allergenic fiber-fill.

All Contour Products are engineered and tested in the USA for *sleep comfort* before being offered to consumers. The popular line includes The Contour Pillow®, the Contour Cloud® Pillow and Contour® Mattress Pad and the Contour Freedom Back. Since 1991, some 10 million Contour products have been sold in the U.S. and in 80 countries abroad. The company is operated and headquartered in Charlotte, North Carolina.

For further information about the FLIP PILLOW™ and other available products call toll free 1-855-896-8619